



Moving Safety from the Head to the Heart.

Laurel Youngstrom is not your typical motivational safety speaker. As Russ Youngstrom's widow, Laurel shares the real-life impact of a workplace accident that affected their family for more than 30 years. Through her personal story and a powerful video Russ recorded before his passing, she gives workers an honest look at what life can become when people choose ease or ego over safety. Unlike speakers who focus primarily on regulations and best practices, Laurel's mission is to move safety from the head to the heart by encouraging people to pause, think twice, and remember the loved ones waiting for them at home.

CLICK TO
WATCH
VIDEO!

I am Laurel Youngstrom

- Widow.
- Safety Advocate.
- Motivational Speaker.

Today, I continue the message with the same heart and purpose, helping audiences stop and think, instead of making a choice they can never take back.

"You have a phone call."

Those five words came with news of a workplace accident that changed our lives forever.



BOOK ME TO SPEAK

IN- PERSON

IN-PERSON SAFETY PRESENTATION I'LL COME TO YOU!

I travel around the world sharing our unique story. Gather your team for this dynamic presentation, moving Safety from the Head to the Heart. [Click here to book.](#)

VIRTUAL

VIRTUAL SAFETY PRESENTATION I'LL SPEAK TO YOUR TEAM REMOTELY

When your team is spread across multiple locations or gathering them all at the same time is a challenge, I can share our message virtually. [Click here to book.](#)



YOUNGSTROM SAFETY

Laurel Youngstrom
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Youngstrom Safety by the Numbers:

500+

Speaking Presentations

25

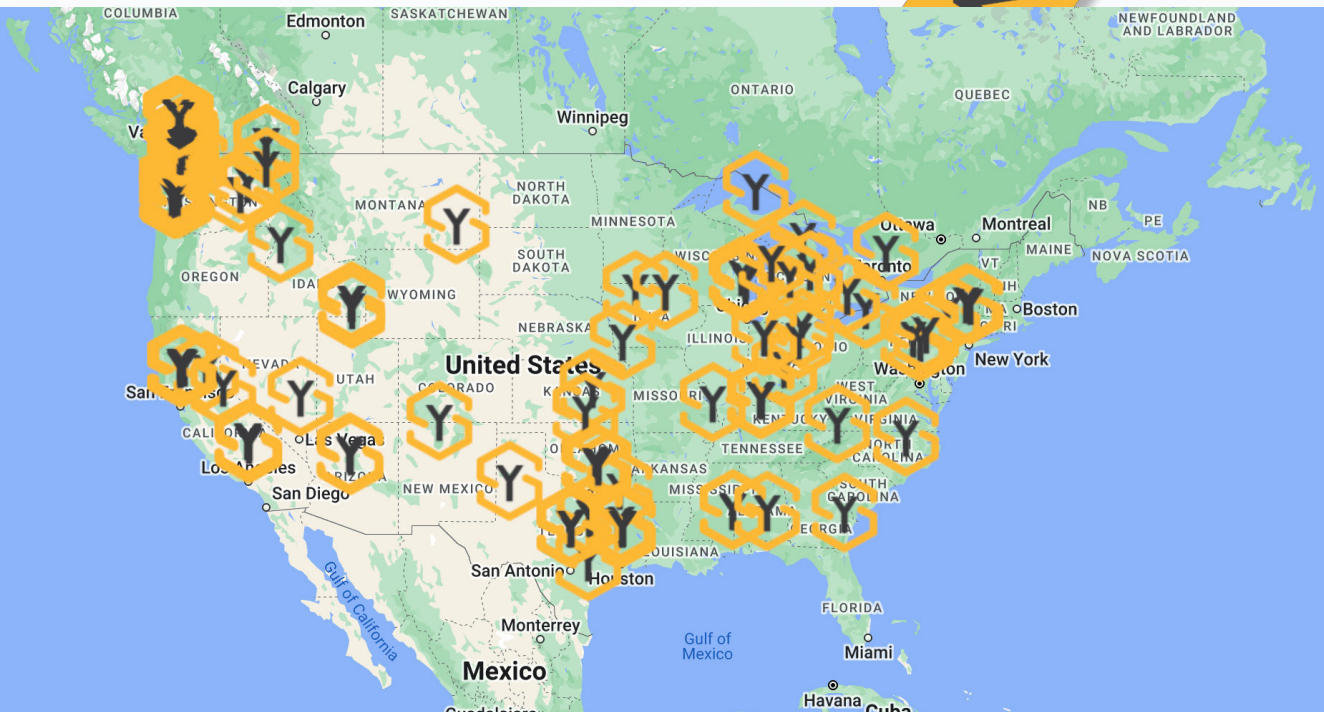
Years Speaking

1M+

Lives Touched

37

States



Fun Facts

- Russ still held a cross country record at his high school, ten years after he graduated...
- One of Laurel's first jobs was in Yellowstone Park, during the fires of 1988...
- The Youngstroms met at the Space Needle, where they both worked...
- Russ and Laurel were married in a hot air balloon...
- One of Russ and Laurel's safety presentations was live-streamed to a team in Antarctica...

“Russ and Laurel’s message is eye opening, humbling, shocking, powerful, and life changing.”

- **Mark Johnnie**

Senior Vice President of Balfour Beatty

Social Media

